**Angela Shanley Associates Ltd named Tour Operator of the Year at UKinbound’s Awards for Excellence**

**Friday 7February 2020** – [UKinbound](http://www.ukinbound.org/), a leading travel trade association that represents over 400 of the UK’s top tourism businesses, awarded Angela Shanley Associates the accolade of Tour Operator of the Year at its annual Awards for Excellence event last night.

The award was presented in front of over 300 tourism and hospitality professionals at the Awards for Excellence Gala Dinner, which took place at Aerospace Bristol.

A panel of independent judges - Susan Deer, ABTA; Patrick Richards, ETOA; and Dr. Karen Thomas, Canterbury Christ Church University - compiled the shortlist, based on self-nominations from member companies, with the final winners voted for by the membership.

Joss Croft, CEO UKinbound said: “Our annual awards provide us with a fantastic opportunity to give deserved recognition to members that have excelled in their sector and we’re delighted to name Angela Shanley Associates. Each of our members positively contributed to the UK’s tourism sector in 2019 and our awards allow us to acknowledge a number of their outstanding performances.”

Anak McSporran, Managing Director of Angela Shanley Associates said “A phenomenal effort from the entire team has brought us to the place we are now.  We are immensely proud to receive this award and I am particularly delighted for our dedicated & hard-working ASA family members who thoroughly deserve this recognition for all their efforts in 2019”

The Awards for Excellence were presented during the association’s Annual Convention which took place at the Mercure Bristol Grand Hotel on Wednesday 5 and Thursday 6 February. The event featured an influential line-up of speakers including Twitter’s former EMEA Vice President Bruce Daisley and Patricia Yates from VisitBritain/VisitEngland.

**-ENDS-**

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**About UKinbound**

UKinbound is a leading travel trade association and the only one which focuses solely on the interests of the UK's inbound tourism sector. It has over 400 members from across the travel trade. UKinbound addresses and engages with Government, the media, travel trade and the general public to raise awareness of the importance of inbound tourism to the UK economy.